



Delivering Community Information On-Line

About The Developers Of Neighbourhood web

Cravenplan Computers, the developers of Neighbourhood web are based in Wiltshire and were established in 1984. The company has an excellent track record of developing, installing and supporting Information Communication Technology (ICT) systems for clients, large and small in both the public and private sector.

For the past eight years, the company's prime area of focus has been the creation, development, hosting, support and optimisation of web sites.

What Next?

Contact Cravenplan to arrange for access to an on-line demonstration of Neighbourhood web or to arrange an on-site demonstration.

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“Neighbourhood web enables anyone, with absolutely no previous experience, to create a web site.”



Neighbourhood web is a stand-alone web based software tool designed for local government. It enables any individual or organisation within the local community to develop a web site, with absolutely no previous experience, in less than 1 hour.

Neighbourhood web will enable Local Government organisations to address the Office of the Deputy Prime Minister (ODPM) priority service targets for Community Information; a requirement that is to be implemented no later than December 2005.



For Councillors, Local Organisations and Small Businesses

Once implemented, councillors, local web users, community organisations and small businesses can apply to use the system to develop their own web sites. Neighbourhood web is an intuitive tool and requires no previous web development or html experience. For those that might require some 'hand holding', an on-line tutorial is available.

Within a few days, your Neighbourhood web site will start evolving into a buoyant and vibrant e-community; stimulating use of the web, enhancing communication and supporting local economic vitality. Hundreds of web sites can be contained within your Neighbourhood web.

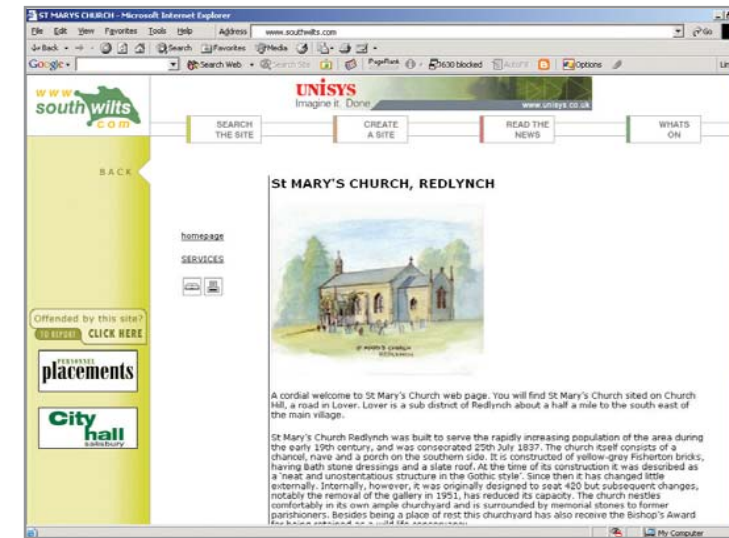
Event Diary and Job Vacancies

Neighbourhood web is more than a web site development tool that stimulates e-commerce in the community. Optional **Event Diary** and **Job Vacancies*** modules provide local communities with an even greater degree of communication and co-operation.

* Available in Spring 2005

The Event Diary option collates all activities that are planned and promotes them in the **What's On** calendar on the Community's home page.

Local organisations and small businesses can promote their individual job vacancies on their own site created via Neighbourhood web. The Job Vacancies option takes this functionality a degree further. It will collate all job vacancies that are current and provides a full **search and selection** function for job hunters and employers alike.



Neighbourhood News and Press Releases

An integral part of any community's Neighbourhood web home page is the **News Section**. All accredited users of the community's Neighbourhood web have the ability to submit press releases to the site's News Section, promoting local stories, events, activities and of course, news. These submissions are automatically updated and are listed in date order on the home page.

Benefits to Local Government

Neighbourhood web delivers a number of key benefits to local government. Its prime function is to be a simple, low cost tool that enables local government to quickly implement some of the ODPM's key deliverables and good e-government outcomes.

Implementation can take place in less than four weeks. Once live, Neighbourhood web stimulates community regeneration and well being. It will increase access to information and services, promotes democratic activity in the community and best of all, it really works.

Check out the testimonials on the web site to find out more.

Benefits to Local Users

The biggest beneficiary of Neighbourhood web is the local community itself. Neighbourhood web is available to all local organisations for free (although you might choose to make a nominal charge to small businesses). It is unbelievably easy to use and requires no previous knowledge of developing web sites.

It is a **no cost** means for local organisations to promote themselves and raise their profile in the community. It provides users with the ability to set up mailing lists for their supporters and customers, enabling them to email their entire membership at the click of a button.

Key Features of Neighbourhood WEB include:

- ✓ Ease of use
- ✓ Full site search facility
- ✓ Extensive choice of web page templates
- ✓ Document Upload facility that allows the uploading of documents and pdfs (e.g. the minutes of meetings), which can be subsequently downloaded by visitors to the page by clicking on the appropriate link
- ✓ Requires no previous web site development experience
- ✓ Job and Product pages which enable you to publish both images and text
- ✓ Users can promote events and activities on the site Event Calendar
- ✓ Users can have press releases featured in the News Section
- ✓ Users are provided with a mailing list facility that significantly simplifies communications
- ✓ Self policing feature to check for unsuitable web content
- ✓ Whole site can be fully customised
- ✓ Provision of advertising can make the site self-sustainable
- ✓ Simple to use on-line tutorial
- ✓ Links and Contact pages

DEC '05
WILL YOU BE READY?